



For Advertisement Call Toll Free
754-752-2025
 Service@CouponsYourWay.com



Revised: 05/13/2024

Full Color Distributed Coupon Book

Distributed Monthly **2024/25 Rate Schedule** Up to 25,000 Pieces Per Zone

Premium Ad Rates

- Check One
- Front Cover.....\$1300
 - Back Cover.....\$1200
 - Inside Front Cover.....\$900
 - Inside Back Cover.....\$800
 - Spread (2 Pages).....\$1100

Inside Full Page

- Check One
- 1X....\$599
 - 3X....\$539
 - 6X....\$529
 - 12X..\$519

Inside 3/4 Page

- Check One
- 1X....\$499
 - 3X....\$439
 - 6X....\$429
 - 12X..\$419

Inside Half Page

- Check One
- 1X....\$399
 - 3X....\$339
 - 6X....\$329
 - 12X..\$319

Inside Quarter Page

- Check One
- 1X....\$299
 - 3X....\$239
 - 6X....\$229
 - 12X..\$219

Inside Eight Page

- Check One
- 1X....\$199
 - 3X....\$139
 - 6X....\$129
 - 12X..\$119



Book Size

Full Color Half Page
 (5.5x8.5) Book Printed on
 High Quality Paper.

AD SIZES

Spread (2 Pages): 11x8.5 Full Bleed
 Full Page: 5.5 x 8.5
 3/4 Page: 5.15 x 5.62
 Half Page: 5.15 x 3.75
 Quarter Page: 2.5 x 3.75
 Eight Page: 2.5 x 1.87

FORMAT

File Types: InDesign, Adobe Illustrator, Adobe Photoshop, and Adobe PDF.
 Please include all fonts. Graphics should be CMYK and 300DPI at 100% print size

Design Fees

Full Page: \$105 **1/2 Page:** \$85
1/4 or 1/8 Page: \$65

These are in the event a print ready file is not supplied. Free with 6 month or more agreement.

Distributed Locations

Magazines distributed locally.
 Some distributed locations are Gas Stations, Restaurants, ...Many Locations per zone

Daily Deals

\$99/Month + 20% per sale
 Listed in Daily Deals Section of Website

Email/Social Media

WEEKLY LOCAL EMAIL PER ZONE

Email Blast - \$99 Weekly Local Newsletter insertion to Thousands/Zone

SOCIAL MEDIA

- Facebook.com/couponsyourway - \$99 Per AD insertion to Followers
- Twitter.com/couponsyourway - \$99 Per AD insertion to Followers
- Instagram.com/couponsyourway - \$99 Per AD insertion to Followers

Web Site Rate Schedule

Basic Listing

- . Business Name
- . Address
- . Phone Number
- . Link To Web Site
- . Logo
- . Map & Direction
- . 2 Coupons

- Check One
- 12 Months - \$199
 - 24 Months - \$299

Premium Listing

- + . Company Info
- + . 3 Pictures
- + . Downloadable PDF (Menu/Brochure)
- + . Business Hours
- + . Payment Methods
- + . Languages Spoken
- + . 1 add'l Coupon

- Check One
- 12 Months - \$299
 - 24 Months - \$399

Directory Banner

6 months Minimum



- Number of Categories
- 1 Category - \$99/mth
 - Add'l Categories-\$49/mth

Company Name:			Contact Name:		
Address:			City/State:		Zip:
Phone:		Fax:		Email:	
Name on Card:		Amount:	Offer Code:		Check #:
Credit Card:	Card #:		Expiry:	Card Code:	Signature:
<input type="checkbox"/> M/C <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Disc					

[Check here](#) **Package 4 (Slam Dunk) - \$699/Month per Zone**

- 1- Full Page Advertisement on inside pages in one (1) Zone per Month
- 2- Monthly Premium Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- Two (2) Submissions Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- 1 Week per Month Insertion in Newsletter for Zone Chosen
- 6- 20% off Directory Banner Ad
- 7- 20% off premium pages

 [Check here](#) **Package 3 (Home Run)- \$499/Month Per Zone**

- 1- 1/2 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One (1) Submissions Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 15% off Directory Banner Ad
- 7- 15% off premium pages

 [Check here](#) **Package 2 (Great Deal) - \$399/Month per Zone**

- 1- 1/4 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One (1) Submission Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 10% off Directory Banner Ad
- 7- 10% off premium pages

 [Check here](#) **Package 1 (Starter Package) - \$299/Month per Zone**

- 1- 1/8 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One Submission Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 5% off Directory Banner Ad
- 7- 5% off premium pages

Zones - Zip Codes

01	Fort Lauderdale	33306.33305.33316.33301.33304	07	Pembroke Pines E.	33028.33027.33026.33024.33025
02	Weston/W.Davie	33331.33326.33332.33327	08	Hallandale/Hollywood E.	33019.33009.33020
03	Parkland/N. Springs	33076.33067	09	Hollywood W.	33021.33024
04	Coral Springs	33071.33065	10	Davie/Cooper City	33328.33330.33026.33024.33324
05	Plantation/Sawgrass	33324.33325.33323	11	Lauderhill/Sunrise	33331.33326.33332.33327
06	Pembroke Pines W.	33029.33027.33028 (W of I75)	12	Tamarac/ N. Lauderdale	33321.33068
			13	Coconut Creek/Margate	33442.33064.33073