



For Advertisement Call Toll Free

754-258-4473

Info@CouponsYourWay.com



Revised: 07/06/2022

Full Color Distributed Coupon Book

Distributed Monthly 2022/23 Rate Schedule Up to 25,000 Pieces Per Zone

Premium Ad Rates

Check One	
<input type="checkbox"/> Front Cover.....	\$1300
<input type="checkbox"/> Back Cover.....	\$1200
<input type="checkbox"/> Inside Front Cover.....	\$900
<input type="checkbox"/> Inside Back Cover	\$800
<input type="checkbox"/> Spread (2 Pages).....	\$1100

Inside Full Page

Check One	
<input type="checkbox"/> 1X.....	\$599
<input type="checkbox"/> 3X.....	\$539
<input type="checkbox"/> 6X.....	\$529
<input type="checkbox"/> 12X.....	\$519

Inside 3/4 Page

Check One	
<input type="checkbox"/> 1X.....	\$499
<input type="checkbox"/> 3X.....	\$439
<input type="checkbox"/> 6X.....	\$429
<input type="checkbox"/> 12X.....	\$419

Inside Half Page

Check One	
<input type="checkbox"/> 1X.....	\$399
<input type="checkbox"/> 3X.....	\$339
<input type="checkbox"/> 6X.....	\$329
<input type="checkbox"/> 12X.....	\$319

Inside Quarter Page

Check One	
<input type="checkbox"/> 1X.....	\$299
<input type="checkbox"/> 3X.....	\$239
<input type="checkbox"/> 6X.....	\$229
<input type="checkbox"/> 12X.....	\$219

Inside Eight Page

Check One	
<input type="checkbox"/> 1X.....	\$199
<input type="checkbox"/> 3X.....	\$139
<input type="checkbox"/> 6X.....	\$129
<input type="checkbox"/> 12X.....	\$119



Book Size

Full Color Half Page
(5.5x8.5) Book Printed on
High Quality Paper.

AD SIZES

Spread (2 Pages): 11x8.5 Full Bleed
Full Page: 5.5 x 8.5
3/4 Page: 5.15 x 5.62
Half Page: 5.15 x 3.75
Quarter Page: 2.5 x 3.75
Eight Page: 2.5 x 1.87

FORMAT

File Types: InDesign, Adobe Illustrator, Adobe Photoshop, and Adobe PDF.
Please include all fonts. Graphics should be CMYK and 300DPI at 100% print size

Design Fees

Full Page: \$105 **1/2 Page:** \$85
1/4 or 1/8 Page: \$65

These are in the event a print ready file is not supplied. Free with 6 month or more agreement.

Distributed Locations

Magazines distributed locally.
Some distributed locations are
Gas Stations, Restaurants, ...Many
Locations per zone

Daily Deals

\$99/Month + 20% per sale
Listed in Daily Deals Section of Website

Email/Social Media

WEEKLY LOCAL EMAIL PER ZONE

Email Blast - \$99 Weekly Local Newsletter insertion to Thousands/Zone

SOCIAL MEDIA

Facebook.com/couponsyourway - \$99 Per AD insertion to Followers
Twitter.com/couponsyourway - \$99 Per AD insertion to Followers
Instagram.com/couponsyourway - \$99 Per AD insertion to Followers

Web Site Rate Schedule

Basic Listing

- Business Name
- Address
- Phone Number
- Link To Web Site
- Logo
- Map & Direction
- 2 Coupons

Check One

☐ 12 Months - \$199
☐ 24 Months - \$299

Premium Listing

- Company Info
- 3 Pictures
- Downloadable PDF (Menu/Brochure)
- Business Hours
- Payment Methods
- Languages Spoken
- 1 add'l Coupon

Check One

☐ 12 Months - \$299
☐ 24 Months - \$399

Directory Banner

6 months Minimum



Number of Categories

☐ 1 Category - \$99/mth
Add'l Categories-\$49/mth

Company Name:		Contact Name:	
Address:		City/State:	Zip:
Phone:	Fax:	Email:	
Name on Card:	Amount:	Offer Code:	Check #:
Credit Card: <input type="checkbox"/> M/C <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Disc	Card #:	Expiry:	Card Code: Signature:

WeCare@CouponsYourWay.com or Mail: 4613 N University Dr, Suite 319, Coral Springs FL 33067.No Refunds.Make Checks Payable to Software Your Way, LLC

☐ [Check here](#) **Package 4 (Slam Dunk) - \$699/Month per Zone**

- 1- Full Page Advertisement on inside pages in one (1) Zone per Month
- 2- Monthly Premium Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- Two (2) Submissions Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- 1 Week per Month Insertion in Newsletter for Zone Chosen
- 6- 20% off Directory Banner Ad
- 7- 20% off premium pages

☐ [Check here](#) **Package 3 (Home Run)- \$499/Month Per Zone**

- 1- 1/2 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One (1) Submissions Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 15% off Directory Banner Ad
- 7- 15% off premium pages

☐ [Check here](#) **Package 2 (Great Deal) - \$399/Month per Zone**

- 1- 1/4 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One (1) Submission Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 10% off Directory Banner Ad
- 7- 10% off premium pages

☐ [Check here](#) **Package 1 (Starter Package) - \$299/Month per Zone**

- 1- 1/8 Page Advertisement inside pages in one (1) Zone per month
- 2- Monthly Basic Ad Online at CouponsYourWay.com (Reg. \$17/mth)
- 3- One Submission Monthly in Facebook or Twitter or Instagram CouponsYourWay Account
- 4- Free Graphic Design (Free Text Changes)
- 5- One (1) Week per Month Insertion in Newsletter for Zone Chosen
- 6- 5% off Directory Banner Ad
- 7- 5% off premium pages

Zones - Zip Codes

01	Fort Lauderdale	33306.33305.33316.33301.33304		07	Pembroke Pines E.	33028.33027.33026.33024.33025
02	Weston/W.Davie	33331.33326.33332.33327		08	Hallandale/Hollywood E.	33019.33009.33020
03	Parkland/N. Springs	33076.33067		09	Hollywood W.	33021.33024
04	Coral Springs	33071.33065		10	Davie/Cooper City	33328.33330.33026.33024.33324
05	Plantation/Sawgrass	33324.33325.33323		11	Lauderhill/Sunrise	33331.33326.33332.33327
06	Pembroke Pines W.	33029.33027.33028 (W of I75)		12	Tamarac/ N. Lauderdale	33321.33068
				13	Coconut Creek/Margate	33442.33064.33073